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M. B. A. (Second Semester) Examination, April-May, 2022

(New Scheme)

(Management Branch)

MANAGEMENT INFORMATION SYSTEM & DSS

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 32

Note : Attempt all questions, internal choice is given in each unit. (16 marks each question)

Unit-I

1. (a) Define DBMS and explain their types with suitable example.   8

(b) Define IT and CS and give difference between IT and CS with their advatage and disadvantage   8

Or

(c) What do you mean by software development life cycle? Explain it with any 2 SDLC model.   8

Unit-II

2. (a) Define TPS and explain the role and advantage of TPS in organization.   8

(b) Define OAS and differentiate it with mannual walking system.   8

Or

(c) What do you understand by MIS? Describe it with their organizational need, classification, advantage and disadvantage.   8

Unit-III

3. Describe functional application of TPS, MIS and DSS with suitable example.   8

Or

(b) Define DSS and explain its architecture and types with example.   8

(c) What is expert system? Explain its benifits and large organization.   8

Unit-IV

4. Briefly describe Simen model of delition making with their use and advantage.   8

Or

(b) Design MIS for educational organization.   8

(c) Compare MIS and DSS with their characteristics function.   8

Unit-V

5. Write notes on : (any one)   8
   (i) Strategic information system
   (ii) Operational excellence

Or

(b) Describe contemporary issues in information system.   8

(c) Why organization invest havily on information system? Justify your answer.   8